School of
Law

JONES DAY

Jones Day Professorship
of Commercial Law Lecture

# Company Law and Contractual Freedom

Home

***Thank you for your interest in the Jones Day Professorship of Commercial Law Lecture.***
***Due to an overwhelming response, we are now closed for registration and would not be accepting any walk-ins on 24 August.***

***All successfully registered attendees would have received a confirmation from us.***

***As registration is based on first-come, first-served basis, we thank you for your understanding and look forward to your participation in upcoming events.***

24 August 2015, Monday

5.00pm - 6.30pm

(Registration starts at 4.30pm)

**Speaker**

**Professor Eilís Ferran**
Jones Day Professor of Commercial Law

**Commentary by Elizabeth Cole**
Partner, Jones Day Singapore

**Venue**

Singapore Management University

Mochtar Riady Auditorium

Administration Building, Level 5

81 Victoria Street

Singapore 188065

**Dress Code**

Business Attire

**Free Admission**

Please register here

| | |
|---|---|
| Public CPD Points | 1.5 points (based on 100% attendance) |

| | |
|---|---|
| Practice Area | Corporate/Commercial |
| Training Category | General |

This programme is an Accredited CPD Activity under the SILE's CPD Scheme. Participants who wish to claim CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the CPD Guidelines. This includes signing-in on arrival and signing-out at the conclusion of the activity in the manner required by the organiser, and not being absent from the entire activity for more than 15 minutes. Participants who do not comply with the Attendance Policy will not be able to obtain CPD Points for attending the activity. Please refer to http://www.silecpdcentre.sg for more information.

**SILE CPD SCHEME – PLEASE NOTE**

The Jones Day Professorship of Commercial Law Lecture is an Accredited CPD Activity under the SILE's CPD Scheme.

1. Participants who wish to claim CPD Points are reminded that they must comply strictly with the Attendance Policy set out in the SILE's CPD Guidelines. This includes signing-in on arrival and signing-out at the conclusion of the event.

2. Please note that you cannot be late for the event by more than 15 minutes or be away / absent from the event for more than 15 minutes.

3. Participants who wish to claim CPD Points, please take note of the following:

- Participants must indicate clearly the time-in and time-out
- Participants must use the same signature/initials when signing in and signing out
- Participants must counter sign against any alterations made on the attendance sheet

4. Evaluation Form will be emailed to all participants after the conclusion of the event.

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## About the Jones Day Professorship of Commercial Law

The global law firm Jones Day, through its non-profit foundation funded by donations from attorneys and staff, made a donation to Singapore Management University (SMU) of US$500,000 to establish the Jones Day Professorship of Commercial Law for a term of seven years.

The Jones Day Foundation plays an integral role in implementing pro bono initiatives globally, an achievement which is only possible through the donation of both time and resources from lawyers and staff. Each Jones Day office has a designated partner-in-charge of pro bono to further develop the reach of activities and encourage participation firm-wide. The full-time, firm-wide partner-in-charge of pro bono, oversees and directs pro bono efforts worldwide.

The donation exemplifies Jones Day's commitment to Singapore and the Asia Pacific region, which are an integral part of Jones Day's Asian presence. The appointment follows the establishment of the Jones Day Chair Professorship for Globalization and Rule of Law at Peking University, China in May 2012.

The donation is the largest gift received by SMU from a law firm and will facilitate increased focus on the development of Commercial Law in Singapore, a market which is in continuous development and increasingly plays a global role as a hub for legal services to both regional and international clients in Asia.

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## About the Organisers

## Jones Day

Jones Day is a global law firm with 41 offices in major centers of business and finance throughout the world. Its unique governance system fosters an unparalleled level of integration and contributes to its perennial ranking as among the best in the world in client service. Jones Day provides significant legal representation for almost half of the Fortune 500, Fortune Global 500, and FT Global 500. More information about the Firm's commitment to pro bono activities, including an annual pro bono report, may be found at http://www.jonesdayprobono.com

## Singapore Management University

A premier university in Asia, the Singapore Management University (SMU) is internationally recognised for its world class research and distinguished teaching. Established in 2000, SMU's mission is to generate leading edge research with global impact and produce broad-based, creative and entrepreneurial leaders for the knowledge-based economy. It is known for its interactive and technologically-enabled pedagogy of seminar-style teaching in small class sizes.

Home to about 8,800 students, SMU comprises six schools: School of Accountancy, Lee Kong Chian School of Business, School of Economics, School of Information Systems, School of Law and School of Social Sciences, offering a wide range of bachelor's, master's and PhD degree programmes in various disciplines.

With an emphasis on generating rigorous, high impact cross-disciplinary research that addresses Asian issues of global relevance, SMU faculty collaborates with leading foreign researchers as well as partners in the business community and public sector through its research institutes and centres.

http://www.smu.edu.sg

## Centre for Cross-Border Commercial Law in Asia (CEBCLA)

To boost efforts in driving the School of Law's ambition to be the leading centre in Asia for the study of commercial law and facilitating collaborations with practice and other universities, the School of Law has established the Centre for Cross Border Commercial Law in Asia ("CEBCLA"). CEBCLA will serve as a hub that brings together faculty, practitioners, post-doctoral fellows, visiting researchers and students in a symbiotic environment, facilitating a vibrant exchange of ideas.

CEBCLA facilitates research in all areas of commercial law especially in the Asian context. CEBCLA aims to be the leading Asian centre of research in commercial law which is informed by a variety of research methods including doctrinal, theoretical, empirical, historical and comparative perspectives. The goal is that CEBCLA will

act as the meeting point and first port of call for scholars, leading practitioners, governments and policy makers pursuing rigorous, informed and significant research in commercial law in Asia.

http://cebcla.smu.edu.sg/

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Synopsis of Lecture & Download Slides

# Company Law and Contractual Freedom

Globalization has given commercial parties freedom to choose the company law system that best suits their private needs. The growing range of techniques to facilitate choice between systems of company law reshapes the mandatory/enabling debate in countries where corporate mobility is a relatively new concept and where the past focus has mostly been on degrees of flexibility within domestic law. This lecture will examine what we are learning about market preferences and will consider the implications for policy decisions directed at remaining attractive as a place of incorporation.

Following the presentation, Jones Day partner, Michelle Chen will be following up on the commentary of the presentation.

**Download**

- Slides

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## About the Speakers

**Professor Eilís Ferran**
University of
Cambridge

Eilís Ferran is Professor of Company & Securities Law at the University of Cambridge, a University JM Keynes Fellow in Financial Economics, and a Fellow of The British Academy. She has written extensively on UK, EU and international financial regulation, company law and corporate finance law. Her recent publications include contributions to Ferran, Moloney, Hill and Coffee, The Regulatory Aftermath of the Global Financial Crisis (CUP 2012) and the second edition of her textbook Principles of Corporate Finance Law (OUP, 2014). A Handbook of Financial Regulation (OUP, co-edited with Moloney and Payne) will be published during 2015. At Cambridge University she has served as Chair of the Law Faculty (2012-15) and will be the Pro-Vice-Chancellor for Institutional and International Affairs from October 2015.

**Elizabeth Cole**
Partner,Jones Day
Singapore

Elizabeth Cole's practice encompasses M&A, compliance, risk management, investigations, employment, and general corporate and commercial issues. She has diverse corporate and commercial experience throughout the Asia-Pacific region having worked for more than 20 years in Brisbane, Hong Kong, Jakarta, Melbourne, Shanghai, Singapore, and Sydney. She has represented multinationals on the establishment, structuring, and operation of their businesses in the PRC, including preparation of joint venture agreements, articles of association, and all associated contracts such as land use contracts, franchise agreements, trademark licenses, management contracts, and technology transfer agreements. She also has assisted clients in reviewing employment contracts, hiring and firing practices, and workplace practices and policies to ensure that they comply with local PRC regulations, including the new Labor Contract Law and Employment Promotion Law.

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## Registration

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## Location Map

SMU Campus Map

# How to get here

Singapore Management University
Mochtar Riady Auditorium
Administration Building, Level 5
81 Victoria Street
Singapore 188065

**Bus Service Numbers :**
**NTUC INCOME CENTRE**
**(Bras Basah Road)**

106, 111, 131, 14, 14e, 16, 162, 162M, 167, 171, 175, 36, 502, 502A
518, 518A, 551, 575, 576,577, 578,579,580,581,7,700,700A,77,857

**Bus Service Numbers :**
**GRAND PACIFIC HOTEL**
**(formerly Allson Hotel)**
**(Victoria St)**

12, 175, 2, 32, 33, 51, 61, 63, 7, 80

**MRT Stations :**

City Hall MRT (EW13/NS25)
Bras Basah MRT (CC2)

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## Contact Us

For enquiries, please contact:

Email: cebcla@smu.edu.sg

**SMU School of Law**
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